



Digital Agriculture >

# Our approach to development and innovation

## AgConnexion innovates to support agriculture

Our multidisciplinary team works every day to develop and improve AgConnexion, our digital platform. Our experts have a single goal: to provide innovative solutions for the farmers of today and tomorrow.

### Meeting farmers' needs

We develop tools based on the needs of local farms.

### Testing and improving

We provide a high-quality experience and a stable platform throughout the development process.

### Working together

We draw on the strengths of each member of our multidisciplinary team.

## **Continuing to innovate**

We invest in research and development to lead the way.

## **We put farmers first in everything we do**

Combined with the knowledge and passion of our people in the field, our expertise is what makes AgConnexion such an effective agricultural platform.

### **Co-innovation**

We work closely with not only farmers and agri-advisors but also operations, logistics, customer service and other teams. Together, we explore forward-looking solutions to help them make the best decisions and meet current and future challenges.

[Request a demo](#)

## Support

Our multidisciplinary team is always there to answer your technical and agronomic questions and help you implement AgConnexion.

[Talk to our team](#)

## The AgConnexion ecosystem

AgConnexion brings data from multiple sources together in one place. This helps farmers and agri-advisors make better decisions, work more efficiently and maximize yields.

**Centralized**

**Connected**

**Secure**

AgConnexion works both online and offline, bringing all relevant information together in one place.

Data is automatically updated so you can make informed decisions quickly.

AgConnexion is Ag Data Transparent certified, guaranteeing the confidentiality and security of your farm data.



## Farm data security comes first

AgConnexion is certified Ag Data Transparent, a data confidentiality and security certification that governs the collection, storage, analysis and use of farm data. This certification confirms that AgConnexion manages farm data transparently.

[Learn more](#)

## How to start using AgConnexion on your farm

**You can unlock the power of AgConnexion in five simple steps.**

## 1. Assess your needs

To implement AgConnexion successfully, you need to have a good understanding of your farm's specific administrative and farm management environment.

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## 2. Customize the platform

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## 3. Migrate data

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## 4. Train users

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## 5. Use and optimize

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# Automatic data transfer

Farmers can easily transfer invoice data from AgConnexion to their accounting software. This eliminates the risk of transcription errors and saves time.



**AgExpert**

The industry standard in Canadian farm accounting.

[Learn more](#)



**Aleop**

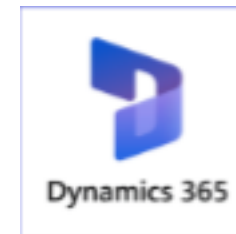
Financial and decision-making tool for farms.

[Learn more](#)



**Fidelio**

Operations management software for SMEs.



**Microsoft Dynamics**

Enterprise resource planning solution.

[Learn more](#)

[Learn more](#)



## Microsoft Dynamics NAV

Integrated management software for SMEs-SMIs and subsidiaries.

[Learn more](#)



## SigaFinance, SigaFinance evo

Financial management software for farm businesses.

[Learn more](#)



## Tronia

Accounting software for agri-retailers.

[Learn more](#)

## Take action

### Getting started with AgConnexion

AgConnexion is easy to use. Our team provides training and acts fast to answer user questions.

[Request a demo](#)

### A platform for partners

Through AgConnexion, agri-advisors can access planning, communication and analysis tools to make their work easier and support farmers.

**Talk to our team**