# agrē Central FAQ

## What is agrē Central?

agrē Central is Tronia's newest web-based application designed to extend the power of agrē beyond the desktop. It allows agrē users to access key agrē functionality from anywhere with an internet or data connection, using a laptop, tablet, or mobile device.

agrē Central focuses on accessibility and flexibility, making it easier for your team to stay connected and productive while on the go.

- Runs in Chrome, Edge, Safari, and Firefox
- Real-time data syncing
- No downloads, nothing to install

## How is it different from agrē?

agrē Central is not a separate system. It is a web-based extension of agrē that works off the same live database. The difference is where and how you use it.

| | agrē | agrē Central |
|---|---|---|
| Where it runs | Desktop | Any modern browser on a laptop, tablet, or phone |
| Data | Your agrē database | The same database, propagated in real time - no duplication or manual syncing |
| Logins and permissions | Set up by your agrē administrator | Inherited from your agrē user account and security role |
| Ideal for | Office and back-office work | Agronomists, warehouse staff, and sales teams working away from their desk |

## What can I do in agrē Central?

Current agrē Central functionality includes:

- **Customer Account Overview** – live balances, prepayments, credits, full account history
- **Customer, Product and Supplier Lookup** – including product positions and pricing
- **Work Orders and Loadout Tickets** – create, view, update and track in real time
- **CRM Activities** – log customer interactions, notes and follow-ups
- **Blend Calculator** – build, price and save blends from N-P-K nutrient targets
- **Inventory Receipts and Adjustments** – update inventory on the go
- **Field Scouting** – record crop, field and acreage observations with photos
- **Reporting and Insights** – view key agrē numbers from any device
- **Email** – send reports and documents to customers directly from agrē Central

***Coming soon:*** *Purchase Orders*

## How will agrē Central benefit me?

You can access and use agrē Central wherever the work happens - in the field, at a customer's table, or in the chem shed.

- **Work from anywhere:** create work orders and loadouts, log CRM activity, and record field scouting from a phone or tablet.
- **Faster answers for customers:** look up customer accounts and product positions on the spot.
- **Accurate blends in the field:** use the Blend Calculator to build blends against nutrient targets.
- **Less paperwork:** receive inventory and record adjustments as they happen, right from the yard or the shed.
- **Send it on the spot:** email reports and documents to customers before you leave their yard.
- **No double entry:** everything you enter lands in agrē in real time.
- **Less IT overhead:** no installs or manual software maintenance.
- **Same security:** your existing agrē login and permissions apply, following Tronia's security standards.

## What will it cost?

agrē Central will be available to all agrē users **free of charge,** and that will remain the case through the end of 2027. During this time, we'll be working on a cost structure that gives our customers strong value for what agrē Central adds to their business. We'll share the details in 2027, well before any fees take effect.

There's no commitment to continue after the promotional period ends. Give it a try! We are confident your team will see the immediate benefits of using such a flexible and easy-to-use tool.

## How do I start using agrē Central?

Contact Tronia Support at support@tronia.com to have agrē Central enabled for your business. Once it's on, your agrē administrator gives staff access through their existing agrē user accounts and permissions.

**Tip:** add agrē Central to your phone or tablet home screen and it opens just like an app.

## What's next for agrē Central?

The possibilities are endless. Over the next 12 months, our team is dedicated to adding new features and functions that will expand how agrē Central benefits your company. Purchase Orders are coming soon, with more to follow. Stay tuned in 2027 for ongoing release announcements.

## Should I explore other agrē modules?

Yes. agrē Central makes modules like Agronomy more valuable than ever because the people who use those features most are often working away from the desk. If your business isn't using our full suite of products, now is an exciting time to take a second look.

- **Agronomy in the field**: agronomists can record field scouting, build blends, and log customer activity on site, with everything flowing straight into agrē.
- **Less re-keying**: information captured in the field no longer waits for someone to enter it back at the office.
- **More from your agrē investment**: each module you add becomes available to more of your team, wherever they work.

To find out which modules fit your operation, contact Tronia Sales at 1.888.987.6642 or sales@tronia.com, or request a demo.

## How does Grower Central differ from agrē Central?

They serve different people. agrē Central is for your retail team: browser-based access to the agrē system for staff working in the field or away from the desk. Grower Central is for your growers: a self-service customer portal branded with your company's name, where customers can view and manage their own accounts online.

| | agrē Central | Grower Central |
|---|---|---|
| Who uses it | Retail staff: field staff, sales and inventory teams, managers | Your growers (customers) |
| What it's for | Doing agrē work from anywhere: work orders, CRM, blends, field scouting, inventory updates and more | Viewing account balances, invoices, statements, blend history, agronomy data and grain contracts; requesting orders and quotes; optional online payments |
| Access | Inherits agrē user accounts and security roles | Grower logins controlled by your retail team; one login can cover several linked accounts |
| Connection to agrē | Live, real-time connection | Live 1:1 database connection |

Both are optional agrē modules and work in any browser on any device.

Grower Central is licensed to your retail business, and grower access is set up and managed by your team. **Questions?** Contact Tronia Sales at 1.888.987.6642 or sales@tronia.com, or request a demo.

Visit our website www.tronia.com for more information on our products and services.