

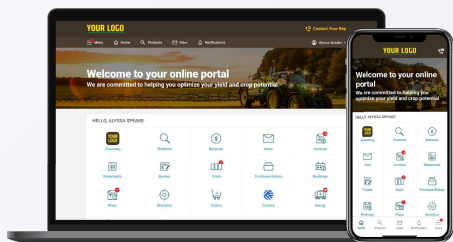
Digitally Enabled Ag Retailers Unlock a New Standard for Success

Leading ag retailers use AgVend Digital Enablement Solutions to enhance customer relationships, streamline workflows, and derive actionable insights. Both retail teams and customers gain a better way to connect, collaborate, and do business.

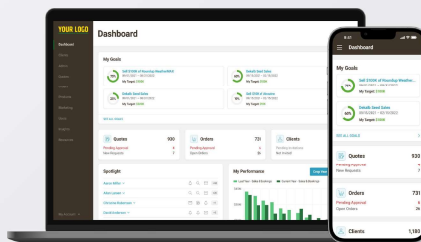
By integrating with Tronia's agrē system, AgVend centralizes information in a white-labeled digital platform and mobile app. With a dedicated Team Hub and Customer Portal, teams get a unified view of customer accounts, and customers get an easier way to do business with you. All the account specific information being presented in either AgVend platform is using real-time agrē data, so rest assured that what your customers and team member are looking at is accurate and up-to-date.

How it works:

- **Tronia provides APIs for your customer and product data**
- **AgVend centralizes access to that synchronized information**
- **Customers and teams can take action easier with your branded online platform and mobile app**



Customer Platform



Team Hub Platform

Centralized access to:

- See all account information in one place
- View & pay invoices/statements
- Message your sales rep
- Review products and request pricing
- Look up crop plans, past purchase history, and more

Simplified account management:

- Access ALL your customers from a single spot
- Look up customers' purchase history, invoice payments, and more
- See inventory balances by location
- Create and send quotes, plans, and contracts to your growers
- View all work order transactions and more

- **Elevate your team and customer experience with the ability to communicate and leverage data on a day-to-day basis**